for immediate release

IAEM Announces Products and Services Partnerships for 2005 and 2006 Meetings

Vendors and IAEM work together to bring members highest quality exhibition in industry

30 March 2005 -- DALLAS -- This year, IAEM partners with several industry companies to provide the highest quality products and services offered in the industry to members and industry professionals who attend IAEM's meetings. IAEM sets the industry standard for exhibitions, and by working with these groups the organization aims to bring new technology, resources, tools, and life to the world of exhibitions and events. Since Expo! Expo! IAEM's Annual Meeting & Exhibition is attended by both those who are new to the industry as well as seasoned veterans looking to improve their skills, contacts, and business relationships, IAEM seeks the most qualified and progressive partners in the industry.

IAEM President, Steven Hacker, CAE, says, "We are proud of the relationships we have established with these companies and we are confident that their areas of expertise will benefit everyone who attends IAEM meetings. Not only will the products and innovations be well-received by our attendees, but the level of customer service each partner provides is of key interest."

The partnering companies are AllService Event Solutions, ACT, Inc./EXPOCAD; AVW-TELAV; BearCom; BodyWorks Massage Therapy Centers Inc.; Convention Plant Creations, Inc.; EAX Worldwide; Exhibit Surveys; ExpoExchange LLC, a Conferon Global Company; Freeman; Oscar Einzig; and Tradeshow Multimedia, Inc. Enhanced information about each partner is listed below.

2005 Partnering Companies include:

Audio Visual Services
AVW-TELAV
www.avwtelav.com
AVW-TELAV offers audio visual and presentation technology services and solutions to help you create successful meetings, corporate events, trade shows and exhibits. In addition, we provide system design and integration for permanent audio visual applications.

Audit and Evaluations
Exhibit Surveys
www.exhibitsurveys.com
Founded in 1963, Exhibit Surveys, Inc. pioneered the field of exposition research, established metrics that have become the standards of the industry, and developed unique diagnostic tools to provide guidance and sound recommendations to our clients. We also maintain the most comprehensive database of audience profile and exhibit performance characteristics.

Chair Massage
BodyWorks Massage Therapy Centers Inc.
www.bodyworksmassage.com
BodyWorks Massage works with show management and exhibitors to enhance exhibit and exhibit hall traffic, to increase event revenue, and to create a memorable experience for attendees.

Computers
AllService Event Solutions, a RENT-A-PC company
www.rentapc.com
ASET provides services for Audio/Visual & Computer Rentals, Registration, Lead Retrieval, Attendee Tracking, Internet Cafés, Messaging Systems and much more.

Cyber Center
Tradeshow Multimedia, Inc.
www.tmiexpos.com
In 1984, Tradeshow Multimedia, Inc. introduced the first computerized, keyword-searchable exhibitor directory to the trade show world. TMI has continued to innovate, introducing the industry's most popular touch screen based information systems, and now offering a full line of web-enabled products. TMI products have helped thousands of attendees navigate trade shows and are currently involved in over 50 events each year.

Floral Services
Convention Plant Creations, Inc.
www.conventionplant.com
Tired of mums and ferns? Step up to the most creative convention florist in the industry! Family owned and operated.

General Service Contractor
Freeman
www.totalshow.com
Since 1927, Freeman has been one of the leading full service contractors in North America for expositions, conventions, corporate and special events and exhibit programs. Working together, we can design, plan, produce, and install everything you need for outstanding events of any size.

Ground/Air Freight Carrier
EAX Worldwide
www.eaxww.com
Serving as an official supplier of transportation services, EAX Worldwide offers many advantages to the show organizer. First and foremost, those investing in your exhibit program are exposed to a superb supplier of exhibit transportation services.

Photographer
Oscar Einzig
www.oscareinzig.com
The nation’s premier provider of photographic services to the exhibition industry with over 350 expositions annually throughout the United States with offices in Chicago, D.C., and Las Vegas.

Online Floorplan Management
ACT, Inc./EXPOCAD
www.expocad.com
EXPOCAD products provide secure, affordable and flexible solutions to manage events of any size from the desktop to the Internet.

Radios
BearCom
www.bearcom.com
BearCom is the nation's largest independent distributor of Motorola and Icom two-way radio equipment and a major distributor of Nextel products. Rapidly becoming the world leader in wireless communication distribution with over 36 offices in the United States, Australia, Czech Republic, Guatemala, Costa Rica, Panama and Venezuela, BearCom has the resources to manage your wireless needs. With over 20 years of experience in the communications industry, our expert communications consultants and engineers can

help you plan and develop your personal or corporate communications solutions with confidence.

Registration
ExpoExchange LLC, a Conferon Global Company
www.expoexchange.com
ExpoExchange, a Conferon Global Services company, specializes in providing full-service registration and lead management, while providing attendee/exhibitor matchmaking, online events, on site interactive and more.

About IAEM
Since 1928, the International Association for Exhibition Management (IAEM) continues to provide quality and value to its members through leadership, service, education, and strong relationships. IAEM is the exhibition industry's premier association, with a membership of both show managers and exhibition suppliers who develop 95 percent of the 200 largest exhibitions in the industry. IAEM also supports IAEM Services, Inc., a wholly owned subsidiary that partners with industry suppliers and service providers to offer high quality, low cost exhibition products and services to the industry. For more information, visit www.iaem.org.

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