

EXPOCAD WEB

Fully Integrated with EXPOCAD with Push Button Data Transfer to the Internet

Easy Attendee Planner - **"MY EXPO"**
3D Push Pin Favorites & Printable Digital Booths

Fruit and Nut Expo 2007 12/8/2007 - 12/10/2007

Browse Exhibitors
View Floor Plan
Alpha List
Category List

Search Exhibitors By:
 Product
 Company Description
 Keyword
 Exhibitor Name
 Booth Number

Featured Exhibitors
 New Exhibitors
 Turnkey
 New Technology

Keyword Search

Exhibitor	Booth Number	Enhanced	Featured Exhibitor
<input type="checkbox"/> Aardvark Mechanical	1231	Gold	
<input type="checkbox"/> Applied Computer Technology			
<input type="checkbox"/> Basket Weaving			
<input type="checkbox"/> Brandon Port			
<input type="checkbox"/> Francott Oasi			

Applied Computer Technology
 EXPOCAD has become the industry leading software to manage and sell booth space in the exposition industry. With close to 2,000 trained users, EXPOCAD has fast become the industry standard. Unique in its design, EXPOCAD has incorporated CAD with ...

Multiple Search Options
 Custom Icons or Use Defaults
 Feature Exhibitors You Name
 Digital Booths include company profiles, product showcases, booth contacts, pictures, brochures, press releases, special events and links to **audio** and **video** broadcasts!
 Keyword Search Displays all content including details from our **Conference Module** returning all topics, classes & speakers.

Easy Mouse Over Exhibitor Biography

Organizer (Administrator) Maintains Total Control of Features & Options

EXPOCAD WEB Utilizes Any EXPOCAD Created Event

Implementation is Fast & Easy

Slides Into Existing Web Frame Promoting Branding & Color Matching

Resides on Windows Web Server - Accessible from any Web Browser

"It has been said that tradeshow are the great equalizer and that small and large companies can compete equally on the exhibit floor. EXPOCAD WEB allows the same luxury giving smaller companies the same marketing sophistication and edges as their larger, richer competitors. "

Cynthia Davis, Director of Exhibits National Recreation and Parks Association www.nrpa.org



Choose from Multiple Color Schemes

Add **EXPOCAD WEB E-Pay** to Accept Credit Cards
Add **Interactive Contract** Program
Push Button to Full Screen or Standard View of Floorplan
Easy On / Easy Off Feature Tools
Unlimited Exhibitor Categories with Sub Categories
R O I - Utilizing Digital Booth Enhancers
Universal Value
Provide Exhibitors "I AM HERE" Links For Pre-Show Marketing & Online Traffic - **Their Booth, Your Event.**
Digital Booths Promote Attendee Traffic
Translate to any Language

EXPOCAD 2 Way Data Feed
Add Our **Conference Module**

Call For Free Demo!



FACT - Attendees Research Before, During & After Events - Web Reports Reveal 1 Year Prior Too!

MY EXPO allows visitors to place 3D push pins as visual queues for return visits and to build an onsite agenda and e-mail booth contacts to schedule show site appointments. All spaces contain specific contact information along with product and service descriptions. Exhibitors log in to update profiles, booth contacts, post product notes, upload brochures, press releases or pictures to video & audio links based on the digital booth upgrade options you specify.

Total Control Belongs to Show Management

Live Presentations By Appointment
Ph. +1 630.896.0058
Fax +1 630.859.7576

Contact Sales@expocad.com
www.EXPOCADWEB.com