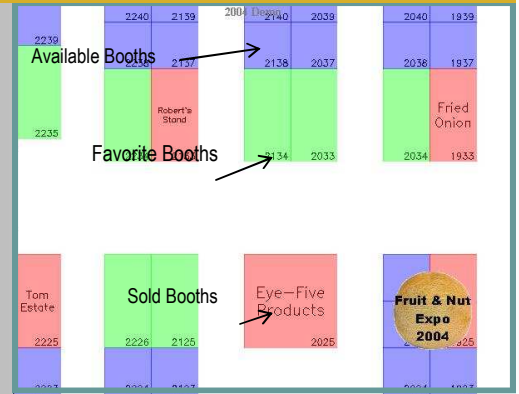


Floor Plan Hosting Program Using VR2



Complimentary Standard Level 1

Send us a floor plan once per week to be put into VR2 for FREE. A url link will be provided to use on web site to automatically hyper link to floor plan. This version includes the exhibitor list as well as the automatic menu commands for viewers to navigate around the floor plan with ease. Silver theme only - one update per week.

Silver Level 2: URL Link Activation

Upgrade to activate and include a url link from any booth. Includes email link to e-mail address of choice from any unrented booths. Buyers may send in a request to purchase space by clicking on any available booth. Only \$695.00* Silver Theme

Gold Level 3: Exhibitor Business Cards

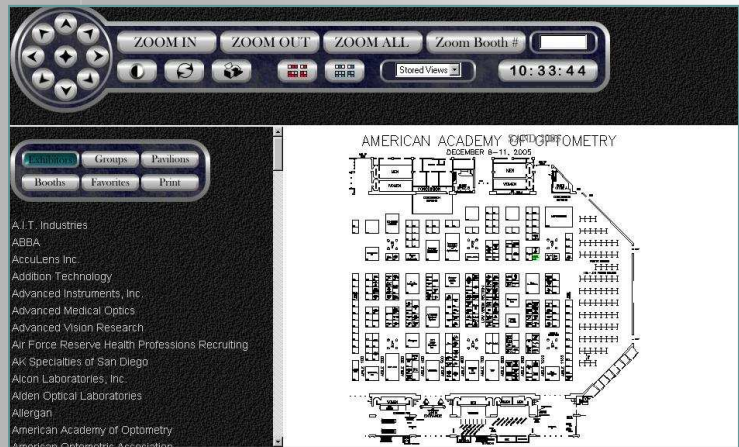
Add to silver options above and include detailed information about exhibitors that include contact name and address, products and descriptions and extended group information. May also add event logo onto page at the bottom of the floor plan. Unlimited Updating! Only \$1895.

Viewers build their own "favorite" exhibitor list with every level. Favorite exhibitors are highlighted in green. Show managers may use this feature to highlight specific booths for selling purposes.

Sold & Available booths are colored with easy on/off feature located on the menu bar.

Black / White background at the click of menu icon Easy print options for business cards & favorite exhibitor list. Easy zoom in, zoom out or zoom to booth functions.

Zoomed Out View - Black & White →

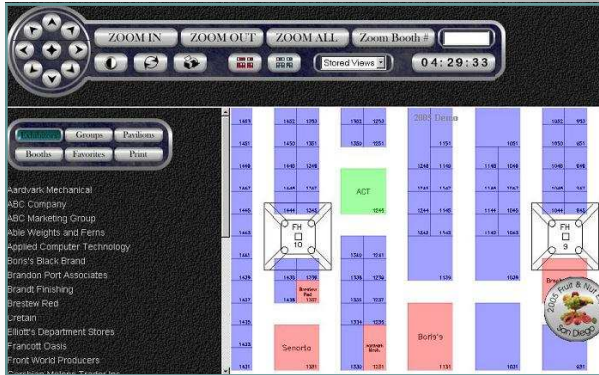


Get Started Today! Sales@expocad.com
+01 630.896.2281

*Fine Print: All hosted floor plan pricing is based on per show/per year. Levels 1 & 2 include one update per week. Level 3 offers unlimited updating. Technical Support must be active to participate. Other restrictions may apply. Requires EXPOCAD events - current version required. Features may be added or changed without notice. www.expocadvr.com

Helpful Tips Using VR²

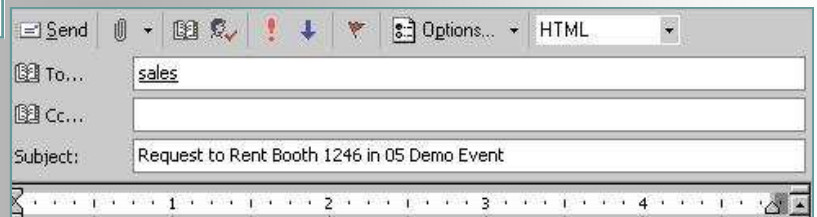
Use the floor plan to create more exposure for exhibitors, thereby creating more value. Take a snap shot of the floor plan and add it to the home page of your event. Link the picture to the floor plan to ensure visits in advance of the show and after the show.



Before saving a VR² file, **zoom** into any view that will draw attention. Be creative and highlight a specific section or booth area as a “favorite”.

Change background color in EXPOCAD to white before saving. The event will automatically load with white background for easier viewing.

By using the “Favorite Booths” area, highlight the available booths you think fit that exhibitor best. Create an email string that will take the customer to the booths you have selected.



E-mail Window To Request Space - Levels 1 & 2 Only



Revenue Producing Ideas Using Silver and Gold Levels

Charge exhibitors a small fee to ‘HOT LINK’ their booth to a product page or web site.

Charge an upgrade fee to add business card along with the hot link feature.

With each level create an affordable fee depending on the industry that will take little effort to promote yet get total participation.

Use an example exhibitor to promote options to everyone via e-mail, newsletters & faxes.

<http://www.expodavr.com/host2/shows/silver02/start.html?2213&2214&2215>

Formula: After start.html add ? then booth number then “&” in between each number as above. Try it!

EXPOCAD VR² Is Available As A Lifetime Purchase Option Too

Contact Sales@expocad.com for more information and pricing.

Buy it to brand your show —add sponsors, turn on all features, automatic updating and more!