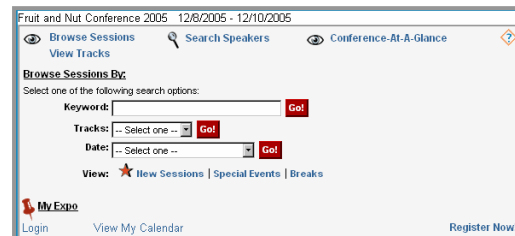


# Conference Module

## The Marketing Solution for Conferences

Great Addition To  
**EXPOCAD  
WEB**

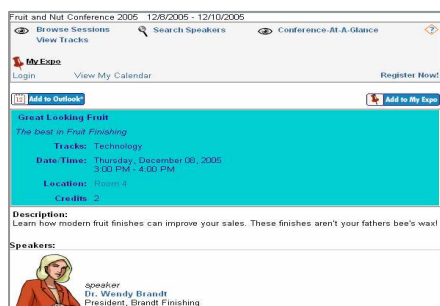


### Product Design

- Seamless integration into your current web site.
- Install, build and design your event in hours, not weeks!
- Customizable tools to design the look you prefer with style editor.
- Complete conference preview prior to publishing to the web.
- Definable conference-at-a-glance layout for attendee view.
- Localization editor - translates into any language.
- Comprehensive reports.
- Conference within conference capabilities.
- Optional display of registration packages.
- Unified administrator login between modules.

### Feature Highlights

- Offer sponsorship that targets specific audiences on select pages.
- Speakers may enter and maintain biographies, photo and contact information.
- Session and speaker data uploaded via web browser.
- New sessions, keynotes, credits, levels and other session characteristics supported.
- Personalized MY EXPO for visitors to build and print personal calendars.
- Visitors are driven to register for conferences via registration link above each page.
- Controlled password protected login for speakers, sales & administrator.
- Online help functions are built into every screen.
- Conference data is collected for use in printed materials.
- Usage tracking of visitors using the MY EXPO personal calendar features.
- Seamless data integration with EXPOCAD and EXPOCAD **WEB**.
- One login for personalized exhibition and conference information.



### Benefits

- Affordable. No multi-year commitments or contracts to sign.
- Safe, secure and reliable.
- Be in command of your own data 24/7.
- Extend the life of your conference - pre and post show.
- Licensable, installable software by CD.
- Discounted when purchased with EXPOCAD **WEB**!

Tech Specs: .NET application. Licensed per annual event. Self extracting installer on *Windows* server you specify (Win2000, 2003). Application accessible from web browser. No browser plug-ins or downloads. Installation support included. EXPOCAD managed events are highly recommended for easy data transfer.

Contact ACT, Inc. 69 S. LaSalle Street, Aurora, IL 60505 USA  
+1 630-896-2281 - E-mail Sales@expocad.com www.expocad.com  
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