

EXPOCAD Mobile Interactive Floorplan

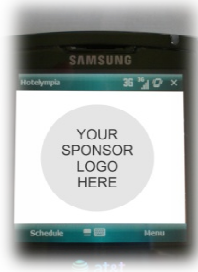
- Interactive floor plan
 - Java version of a mobile guide (for most of smartphones)
 - Blackberry-specific version of a mobile guide (latest models only)
 - Phone application in AppStore (smooth map & directory, using 3d engine in rendering, iPhone requires download from Apple App Store)
 - Mobile browser based mobile guide for the rest of the phones
- Requires EXPOCAD Desktop or EXPOCAD OnDemand
- Includes One Event License
- Requires Events Created in EXPOCAD
- Company Name and Booth Number Fly-out
- Sponsorship start-up splash screen



EXPOCAD Mobile Conference Module

- Includes One Year Event License
- Educational Session Listing
- Optional at additional expense

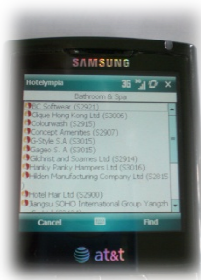
ACTUAL SCREEN CAPTURES (AT&T BLACKJACK II)



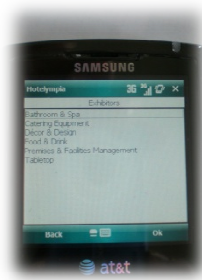
Optional sponsor logo



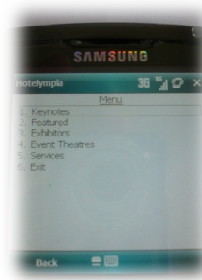
Booth number/Exhibitor name fly-out on mouse over



Exhibitor look-up with floorplan locate



Product Categories



Event schedule with conference